

THE ONE-PAGE MARKETING PLAN - 90 DAY PLANNER

Date:

From:

To:

WHY Purpose	WHO Target Markets	USP Your Uniqueness

QUARTERLY GOAL SETTING

GOAL 1:			
Marketing Strategies	Next Steps	Who	By When
GOAL 2:			
Marketing Strategies	Next Steps	Who	By When
GOAL 3:			
Marketing Strategies	Next Steps	Who	By When