

# Decoding your Style Personality

From the list below, tick any personality trait that really resonates with you. You can tick as many or as little as you feel suit you. You'll be amazed at what this will reveal!!

*"Create your own visual style... let it be unique for yourself and yet identifiable for others."*

Orson Welles

## *Style 1*

Reliable  
Trustworthy  
Organised  
Conservative  
Conscientious  
Efficient  
Sensible  
Mature

## *Style 4*

Imaginative  
Artistic  
Spontaneous  
Resourceful  
Adventurous  
Experimental  
Innovative  
Original

## *Style 2*

Energetic  
Approachable  
Easygoing  
Unpretentious  
Enthusiastic  
Practical  
Straightforward  
Natural  
Uncomplicated

## *Style 5*

Anti-establishment  
Unconventional  
Provocative  
Unique  
Unconstrained  
Confronting  
Defiant  
Daring  
Dark

## *Style 3*

Self-assured  
Intense  
Impatient  
Charismatic  
Convincing  
Assertive  
Direct  
Demanding  
Powerful

## *Style 6*

Nurturing  
Gentle  
Feminine  
Caring  
Considerate  
Soft  
Warm  
Inviting  
Non Threatening



## Your style of clothing should look and feel like "YOU"

The way we design your personal branding is by layering the various aspects of your personality, using your Primary Style as the core foundation of your look.

Your Secondary Style adds variations to your Primary while the Third Style influences the smaller details such as accessories.

We call this your ***"Style Personality"***

# So...What's YOUR style personality??

Add up the scores for each style.

The three styles you scored highest in (in order from highest to lowest) are your style.

Style 1 = CLASSIC

Style 2 = RELAXED

Style 3 = BOLD

Style 4 = CREATIVE

Style 5 = REBELLIOUS

Style 6 = ROMANTIC

For example, if you scored highest in STYLE 1, Second highest in STYLE 3 and third highest in STYLE 2, then your style would be:

"CLASSIC - BOLD - RELAXED"

## But what does that even mean???

It means that the foundation to your look and is based on the characteristic of your main style, with a strong influence from the second, adding just a few highlights from the third .



**DOWNLOAD THE STYLE DESCRIPTIONS PDF TO FIND OUT MORE**