

Decoding Your Style Personality

From the list below, tick any personality trait that really resonates with you. You can tick as many or as little as you feel suit you. You'll be amazed at what this will reveal!!

Style 1

Reliable
Trustworthy
Organised
Conservative
Conscientious
Efficient
Sensible
Mature

Style 2

Energetic
Approachable
Easygoing
Unpretentious
Enthusiastic
Practical
Straightforward
Natural
Uncomplicated

Style 3

Self-assured
Intense
Impatient
Charismatic
Convincing
Assertive
Direct
Demanding
Powerful

Style 4

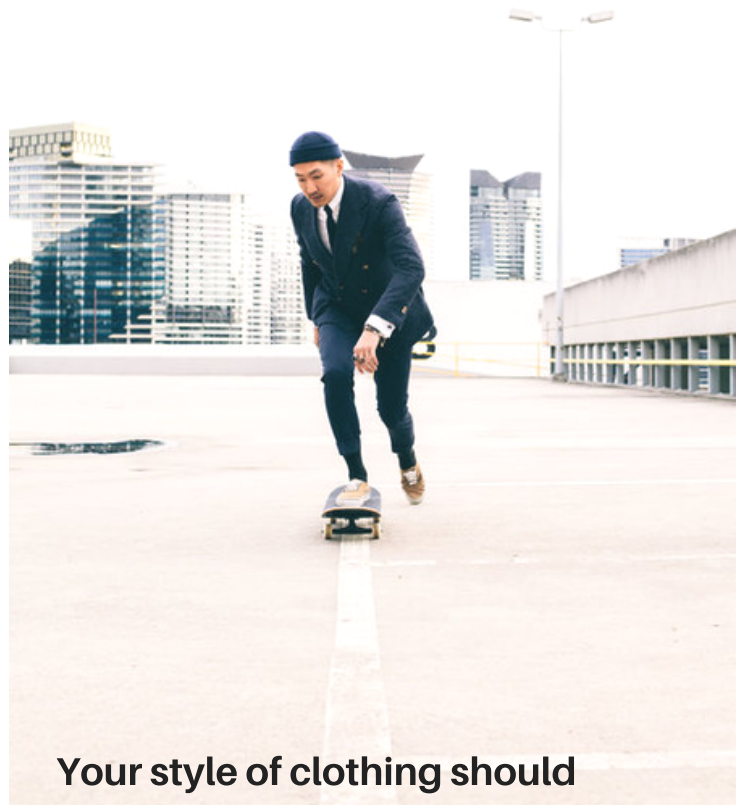
Imaginative
Artistic
Spontaneous
Resourceful
Adventurous
Experimental
Innovative
Original

Style 5

Anti-establishment
Unconventional
Provocative
Unique
Unconstrained
Confronting
Defiant
Daring
Dark

*"Create your own visual style...
let it be unique for yourself and
yet identifiable for others."*

Orson Welles



**Your style of clothing should
look and feel like "YOU"**

The way we design your personal branding is by layering the various aspects of your personality, using your Primary Style as the core foundation of your look. Your Secondary Style adds variations to your Primary while the Third Style influences the smaller details such as accessories.

We call this your *"Style Personality"*

So...What's YOUR style personality??



- Style 1 = CLASSIC
- Style 2 = RELAXED
- Style 3 = BOLD
- Style 4 = CREATIVE
- Style 5 = REBELLIOUS

Add up the scores for each style.

The three styles you scored highest in (in order from highest to lowest) are your style.

For example, if you scored highest in STYLE 1, Second highest in STYLE 3 and third highest in STYLE 2, then your style would be:

"CLASSIC - BOLD - RELAXED"

But what does that even mean???

It means that the foundation to your look and is based on the characteristic of your main style, with a strong influence from the second, adding just a few highlights from the third .

DOWNLOAD THE STYLE DESCRIPTIONS PDF TO FIND OUT MORE