

RIENDS:
% OF BUSINESS LIES IN CO
INNOVATION.
PROMOTE
CREATIVITY, GENIUS AND *innovation*
GROWTH.
LEARN SOMETHING NEW *every day*
CUT THROUGH
live

A STEP-BY-STEP GUIDE TO BUILDING A BADASS BRAND

Why is branding so important?

The six steps to make your customers fall in love with your brand:

1. Rewriting your brand values



2. What is your brand identity

3. How to differentiate your business



4. Crafting your core brand promises

5. How to amplify your brand



6. How to have brand consistency

