



## THE ONE-PAGE MARKETING PLAN - 90 DAY PLANNER

Date:

From:

To:

<b>WHY</b> Purpose	<b>WHO</b> Target Markets	<b>USP</b> Your Uniqueness

<b>MARKETING STRATEGY</b> Lead Generation	<b>NEXT STEPS</b> What Needs to Happen Next	<b>WHO</b> Responsible	<b>DEADLINE</b> By When	<b>SUCCESS INDICATOR</b> KPIs